



# FireLight® quoting**illustration**



## Maximize Sales Opportunities

FireLight® Quoting & Illustration is a single entry, multi-carrier, multi-product solution that enables advisors to quickly access and produce compliant and compelling illustrations from different carriers through a cohesive and simplified sales process. FireLight Quoting & Illustration provides carriers the flexibility and features to deliver a dynamic, guided illustration process that flows seamlessly into FireLight e-Application with e-Signature for a complete order submission, enhancing the way advisors sell products and quickly meet clients' needs.

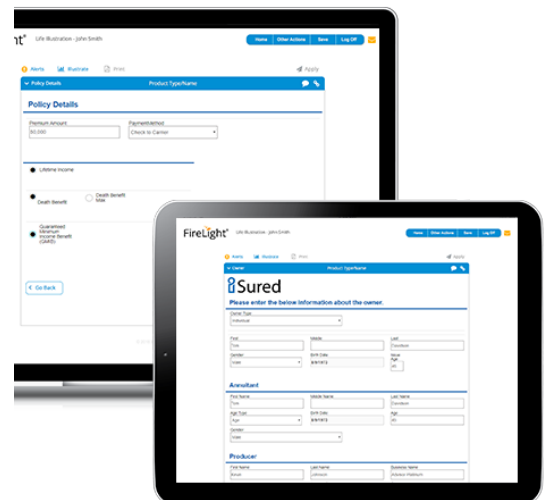
### FireLight Quoting & Illustration

- ✔ Any Line of Business, All Product Types
- ✔ Single and Multi-Carrier Solution
- ✔ Individual New Business
- ✔ Compliant and Compelling Illustrations
- ✔ Product, Needs and Goal Based Selling
- ✔ Quoting
- ✔ Product Information

## Efficiently Enhance Product Accessibility

FireLight Quoting & Illustration provides carriers one technology with unique configurability and self-service capabilities to efficiently support multiple products, diverse sales channels, and various selling and buying methodologies enhancing product accessibility while reducing both effort and costs. FireLight Quoting & Illustration advances the way retirement and insurance solutions are accessed, illustrated and sold.

- ✔ Single and multi-carrier illustration solution
- ✔ Consistent experience across products and carriers
- ✔ Compliant and compelling sales output
- ✔ Branding and multiple user experience options
- ✔ Guided illustrations - product, outcome, needs based selling
- ✔ Capture and interlock data throughout the sales process
- ✔ Multiple calculation engine implementation options
- ✔ Seamless data flow with other FireLight activities
- ✔ Single code base for online and mobile access
- ✔ Comprehensive self-management and testing tools



*Expand sales opportunities by delivering a cohesive and simplified sales experience*



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